



WASHINGTON AUTISM
Alliance & Advocacy
"Standing Together For Change"

UPDATE | PROGRAM EVALUATION

Evaluating the impact of WAAA's Insurance
Navigation program

October 6, 2015

Today we will talk about...

- WAAA needs more evidence of how We are making a difference
- How program evaluation can help
- Our process – starting with a logic model
- WAAA program evaluation design
- Timeline and our next steps



WAAA's great, but we need proof!

We intuitively know we've had an impact on access, but need few hard facts to back it up

- How are families using WAAA resources?
- How successful are they now?
- What is our impact on providers, insurance carriers, and employers?
- Are we putting our people and funding to their best use?



Funders want proof of results, just like we do

How program evaluation can help

WHAT we're doing

- Establishing an **outcomes-based evaluation plan**



WHY we're doing it

- **Prioritize** activities
- **Align** resources
- **Measure** results
- **Validate** outcomes

The process we're following

WAAA program evaluation

Tasks

- Establish team
- Hold exploratory workshop
- Develop evaluation plan
- Pilot and assess design
- Implement for health law advocacy
- Update over time



The WAAA evaluation workshop

Chosen focus: Insurance Navigation

- **Date held:** Sept. 1, 2015
- **Attendees:** WAAA CEO, staff, evaluation consultant
- **Goal:** To create a “logic model” of WAAA’s insurance navigation program



What our work looked like at the end of the day

What we want to understand

The “logic model” structure reveals critical interconnections

Resources

Activities

Outputs

Outcomes

Impacts

Once we know what matters the most

We can

- **Prioritize** our outcomes and activities
- **Connect** needs to resources to intended results
- **Identify** what to evaluate
- **Improve** our offerings
- **Test** and adjust
- **Make the most** of every resource



Our top outcome goals

For families

- They understand the value of using services
- They know the value of ABA services and NDT treatment
- They can advocate for their benefits
- They can appeal a denial



Our top outcome goals

For providers, carriers, and employers

- Providers support WAAA objectives
- NDT Centers understand autism treatment and work with us
- Carriers have enough autism providers
- More self-funded employers add autism services



Our top outcome goals

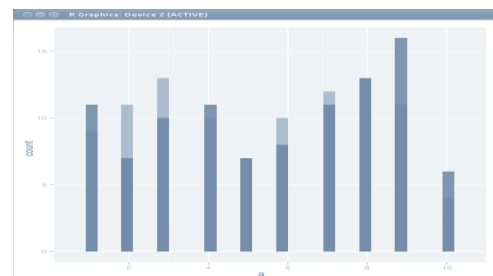
For everyone

- All stakeholders gain greater awareness of autism
- We find partners and secure resources to meet our outcome goals



Next: Program evaluation design

- What evaluation questions should we ask?
- What and how should we measure?



Rough timeline (subject to change)

Phase 1	Phase 2	Phase 3	Phase 4
COMPLETE	4 th Qtr 2015	1 st Qtr 2016	2 nd Qtr 2016
<p>Gather team</p> <p>Hold workshop to create logic model</p>	<p>From workshop:</p> <ul style="list-style-type: none"> • Identify priority outcomes • Discuss scenarios for evaluation <p>Finalize questions to evaluate</p> <p>Decide what data to collect</p>	<p>Select indicators, review resources</p> <p>Design data collection method</p> <p>Begin data collection</p>	<p>Follow up on data collection</p> <p>Begin to analyze and interpret data</p>

Ongoing evaluation, data reporting, and adjustment



We invite your reflections and questions

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