



Washington State Medical Home E-Update

News from the Washington State Medical Home Partnerships Project

Fall 2014

Community Asset Mapping (CAM) E-Update-Fall 2014

In This Issue:

- [!\[\]\(b1b781be830eb908d845c527ab08d5f8_img.jpg\) Universal Developmental Screening Goes Public in Spokane](#)
- [!\[\]\(2176a4ba510fa27404d783166e891577_img.jpg\) New Snohomish County CAM Workgroups](#)
- [!\[\]\(a3b1c8d49688274496e55f2751cb8993_img.jpg\) Clark County Distributes Materials in Their Community](#)
- [!\[\]\(428d7e9195be7f8a26074c24b6c91839_img.jpg\) The Lewis County Autism Coalition Annual Conference](#)
- [!\[\]\(ed97b77223b22ee5f7630fce8232c643_img.jpg\) University of Washington READi Lab Trainings in CAM Communities](#)
- [!\[\]\(09fbf882b1c74e1d905570cb87137f75_img.jpg\) Various Grants that CAM Communities Have Received to Support Their Work](#)

At this holiday season we pause to be thankful for all of our blessings-family, friends, meaningful work, and opportunities to promote the optimal growth and development of children across Washington State. Those of us at the Medical Home Partnerships Project are thankful for the chance to work with each of you as you continually strive to nurture and support all children in your communities. We look forward to our continued partnership in 2015.

Below is a sampling of some of the great work being done in Community Asset Mapping communities across Washington State. Happy reading and HAPPY HOLIDAYS!

--Amy Carlsen, RN, Kate Orville, MPH and Kathy TeKolste, MD

[Universal Developmental Screening Goes Public in Spokane](#)

Spokane County held their facilitated, community-wide meeting focusing on Universal Developmental Screening (UDS) in June of 2013.

From that meeting the following community goals were identified:

- *Increase community awareness of child development and understanding the importance of all children getting early screening for developmental delays.*
- *Increase number of children receiving developmental screenings.*

In March of 2014, Spokane Regional Health District (SRHD) received a \$10,000 grant from Providence Health Care Foundation to move forward with the UDS campaign and work on CAM goals.

SRHD CAM members collaborated with the SRHD marketing team to create a multi-media UDS campaign for the Spokane Community. The ASK Now, Babies and Kids Can't Wait Spokane campaign was launched on October 27, 2014. The campaign includes SRHD [ASK Now, Babies and Kids Can't Wait](#) specific web page and social media (FACEBOOK), printed materials, brochures, targeted mailings to new parents, advertising in Spokane busses and public service announcements.

Heather Wallace, Public Health Educator and Colleen O'Brien, Program Manager of Spokane Regional

Health District, worked intently on this project. They collaborated with Stephanie Orrico at WithinReach's ParentHelp123 to seamlessly connect Spokane area families with developmental screening. The intent was to have parents who have concerns about their child's development visit the Parenthelp123.org website to gain knowledge and information about child development and complete a screening using the ASQ 3 (Ages and Stages Questionnaire). Staff at WithinReach will support parents seeking an ASQ 3 screening and will work with SRHD on follow-up and referrals. Through this collaboration, the SRHD will be able to track hits to their webpage and data from the screenings. This will allow for follow-up and referrals to be made back to Spokane community.

The SRHD just pledged additional funding for two years to support the UDS Provider Office Pilot, which will include 4-5 pediatric primary care providers using the ASQ 3 screening tool in their practices. The pilot will include using web-based and hard copies of the ASQ 3. This project is set to launch this winter.

[New Snohomish County CAM Workgroups](#)

Snohomish County held their first facilitated community meeting on June 23, 2014. The Snohomish County CAM Coalition focuses on finding all children with developmental delays, 0-6 years old in Snohomish County and on Camano Island, at the earliest possible age.

From their facilitated meeting in last June, three priorities were identified.

These priorities are:

- *Ensure training for healthcare providers regarding how to do screening and how to talk with families about results and concerns.*
- *Enhance connections with families and healthcare providers through outreach/communication, information, and resource identification.*
- *Improve underserved children's access to services.*

Snohomish has created a structure for their coalition that includes three workgroups based on the identified priorities. These workgroups meet on a regular basis and report back to the Steering Committee monthly.

Some of the exciting activities that are a result of this work include:

1. Collaboration with WithinReach to provide developmental screening through their ParentHelp123.org website.
2. Trainings on Universal Developmental Screening and the use of the Ages and Stages Questionnaire to physicians, medical professionals, and child care providers.
3. Organizing and improving access to services and resources for families who have concerns about their child's development.

[Clark County Distributes Materials in Their Community](#)

The Clark County Interagency Coordinating Council and the Child Find Committee, in partnership with the Washington State Great MINDS Project, have developed a packet of information that is sent out to medical clinics, community centers, faith-based organizations, daycares, and other places where families currently meet.

The project broadly distributes the following:

- CDC's Learn the Signs. Act Early. Developmental Milestones (Spanish and English)
- [Clark County Roadmap of Developmental Services \(English and Spanish\)](#)
- ESIT (Early Support for Infants and Toddlers) Brochure and Referral Form
- [Children with Special Health Care Needs \(CSHCN\) Program brochure](#)
- CSHCN flip-guide to community resources.

The goal is to increase awareness of typical development and make these materials available in locations around the community where parents of young children congregate such as: clinics, community centers, faith-based organizations, daycares, etc. [Sample of the letter that they send with the packets](#). See for more information on [Clark County Public Health, Children with Special Needs](#)

[The Lewis County Autism Coalition Annual Conference](#)

The 4th Annual Lewis County Autism Conference was held on October 10, 2014 at Bethel Church in Chehalis, WA. The Conference was attended by 130 parents, adults on the spectrum and professionals from the fields of health care, early intervention, early learning and public education, and the broader Southwest Washington community. Participants gathered to learn best practices, community resources and tips on creating a community of support. The Conference presentations are now posted on the Autism Coalition website. You can find them at: <http://www.lcautism.org/4th-annual-autism-conference-2014/>

[University of Washington READi Lab Trainings in CAM Communities](#)

The UW READi (Research in Early Autism Detection and Intervention) Lab was founded in 2013 by Dr. Wendy Stone with a focus on conducting research related to early identification and intervention for children with autism spectrum disorders (ASD). READi Lab projects range from longitudinal studies of young infants at elevated risk for ASD, to community-based training in ASD screening and intervention for birth-to-three providers. They are involved in many projects designed to identify, understand, and treat children with ASD as well as dedicated to imparting cutting-edge research findings and knowledge to families and community providers throughout the state.

One of the community projects of the READi Lab is the [ASAP! Program](#). This program offers free training workshops for birth-to-three providers across WA State. ASAP! is funded by a grant from the WA State Attorney General's Office. The goal of the ASAP! Program is to improve outcomes for young children with autism by offering an integrated approach to early identification and intervention in children under three years of age from English-speaking and Latino families. During the past 19 months, the READi Lab has conducted 30 training workshops for service providers working with young children with ASD. They have trained 233 service providers on the Screening Tool for Autism in Toddlers and 437 service providers on Reciprocal Imitation Training. The training workshops have been held in 12 Washington State counties (including the CAM communities of Skagit, Lewis, Yakima and Benton-Franklin), with widespread reach to surrounding areas.

Dr. Stone has been awarded a 5-year, \$3.9 million grant from the National Institute of Mental Health (NIMH) to implement and evaluate an innovative model of service delivery designed to promote earlier detection and access to specialized intervention for toddlers with ASD. This grant builds on the work they have been doing across the state through the ASAP! Project. This project evaluates a new "Screen-Refer-Treat (SRT)" model in four communities across the state: Skagit, Lewis, Yakima, and Spokane counties. Within each county they will work with both medical providers and early intervention providers to develop an integrated system of care that moves from routine ASD screening at 18 months to expedited access to an evidence-based and cost-effective intervention. The SRT model represents a departure from the standard "diagnosis-intervention" care model to a "screening-preventive intervention" model, in that children with suspected ASD can begin to receive a specialized intervention prior to receiving a formal ASD diagnosis (i.e., without delay). The grant will enable the READi Lab to continue working with stakeholders, community providers, and families throughout Washington.



Various Grants that CAM Communities Have Received to Support Their Work

Often questions arise as to how to continue to support the CAM work in a time of budget cuts and limited funding. Several communities have secured grant funding to help them continue their work. Below is information that they have shared about grant funding.

- In March of 2014, the **Spokane Regional Health District (SRHD)** received a \$10,000 grant from Providence HealthCare to move forward with the UDS campaign and work on CAM goals. With this funding, SRHD marketing team collaborated with the Infant Toddler Network to create a multi-media UDS campaign for Spokane Community. The SRHD also pledged funding to train foster & biological parents on Adverse Childhood Experiences (ACEs). This project will include Public Health Nurses working intently with families involved in Child Protection Services on the strategies to support children through trauma. For more information, contact Colleen O'Brien, Program Manager, Spokane Regional Health District 509-324-1657 cbobrien@srhd.org
- A broad base of CAM coalition members working together can bring in financial support for shared goals. The United Way of **Snohomish County** recently received the Boeing Company Global Corporate Citizen, Education – Early Learning grant for \$200, 000. Some of this funding will support broader developmental screening activities collectively undertaken by the Snohomish CAM coalition.
- Since 2010 the **Lewis County Autism Coalition** has a record of raising \$10,000-\$25,000 annually to provide services to children, parent support, community education and coalition development. Sources of one-time or continuous funding have been:
 - Lewis County Developmental Disabilities Program
 - Foundation for Early Learning (now merged with Thrive By Five)
 - United Way of Lewis County (provides program support),

- TransAlta (local corporation)
- An annual conference (sponsors, registration, raffle). The Conference nets \$5,000+ annually, in part due to sponsorships that are secured from local businesses, agencies, clubs and individuals.

The Lewis County Autism Coalition recently incorporated as a nonprofit and has begun to submit grant requests to the local community foundation and other foundations." For more information on grant funding and the conference contact: Bill Weismann, Grassroots NW, (503) 422-2502, www.grassrootsnw.com

- The **National Network of Libraries of Medicine-Pacific Northwest Region** (NN/LM PNR) is a great resource for organizations providing health information to health professionals or members of the public. <http://nnlm.gov/pnr/>. The organization provides access to funding opportunities for training and other activities that might benefit communities. There is a new round of [funding](#) round with intent to apply due Jan 13, 2015 and the applications themselves due Feb 3. It is free and [easy to join](#).

Medical Home Partnerships Project Staff:

Kate Orville, MPH, Co-Director, orville@uw.edu

Katherine TeKolste, MD, Co-Director, kat423@uw.edu

Amy Carlsen, RN, Family-Professional Partnerships, carlsa@uw.edu

Gwen Glew, MD, MPH, Child Health Notes Medical Writer, glew@uw.edu

CAM Coalitions and MHLN Community Teams: www.medicalhome.org/leadership/teams.cfm

Support From:

- ✦ The Washington State Department of Health
- ✦ University of Washington Center on Human Development and Disability

